

A face oil that promises nothing

NAME	Doc Bankman Moisturising Elixir
WHAT	A face oil. One bottle instead of a shelf.
SIZE, PRICE	30 ml, €29.99
FORMULA	82.5% jojoba, 15% rosehip seed oil (<i>Rosa moschata</i>), 2% essential oils (sandalwood, lavender, frankincense, cedar, tea tree), vitamin E. Nine ingredients, no water.
MADE	Mixed and filled by hand by Jon Gore in Berlin-Stralau; numbered batches.
USE	Three to four drops on damp skin, morning and evening.
KEEPS	9 months after opening.
WHERE	docbankman.com, shipped within Germany (DHL, free from €50).
REGULATORY	EU Responsible Person: Euverify Ltd. Notified in the EU's CPNP.
FOUNDERS	Jon Gore and Stephen Bankert, Berlin
CONTACT	jon@docbankman.com · samples for editorial tests on request

ABOUT THE FOUNDER

Jon Gore makes Doc Bankman's one product by hand at a bench in Berlin-Stralau: he weighs each ingredient, fills each bottle and numbers each batch. He is not a dermatologist and not a chemist, and says so; the label is the authority, and the website prints what each of the nine ingredients does not do. He started the house after years of buying skincare he never used. He runs it with co-founder Stephen Bankert.

THREE STORIES

The face oil that promises nothing

A small Berlin brand whose label says "Cures Nothing" and whose website lists, ingredient by ingredient, what each one does not do.

One bottle instead of a shelf, under €30

For gift lists: one 30 ml face oil that replaces the moisturiser, for the man who will not keep a routine.

Jojoba is a wax

A founder who explains ingredients plainly: jojoba is a liquid wax, rosehip seed oil has practically no vitamin C, and Wildrosenöl is not Rosenöl. A source for ingredient pieces.